The 6 best Perplexity tracking tools

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The best Perplexity tracking tools in 2026 are Peec AI, Rankscale, Otterly.AI, AthenaHQ, Omnia and Nightwatch. Peec AI ranks first because it splits Perplexity mentions from Perplexity citations and shows the sources behind every answer. For 150 daily prompts across Perplexity, ChatGPT and Google AI Overviews it costs $2,940 a year. Otterly.AI is cheaper if 120 prompts are enough.

Perplexity is the AI engine that shows its work. It searches the live web for most answers and lists the pages it used. That makes it the easiest engine to learn from, and the one where a brand can be named in the text and still lose the link.

Every tool here records whether you were mentioned. The better ones also show the citations and sources underneath, and those are the pages you can actually do something about.

The shortlist, ranked

#	Tool	Best for	Base	Entry price
1	Peec AI	Teams who want to know why Perplexity cites a competitor's page instead of theirs	Berlin, with a New York office since 2026	From $95/mo (Starter, 50 prompts). Pro $245 for 150 prompts
2	Rankscale	Teams who want the Perplexity app and the Perplexity Sonar API side by side	Vienna, Austria	Essentials $20/mo (annual only). Pro $99/mo, Pro+ $229, Growth $385, Enterprise $780
3	Otterly.AI	Small teams who want Perplexity tracking at the lowest price	Not published	From €29/mo (Lite, 16 prompts). Standard €189 for 120 prompts, Premium €489 for 403
4	AthenaHQ	Teams who want to see their Perplexity answers free before paying	United States	Free Essential tier (300 credits). Starter $295/mo, Enterprise custom
5	Omnia	Teams who want a no-card trial with Perplexity on by default	Madrid	From €79/mo (Growth, 25 prompts). Pro €279 for 100 prompts, Enterprise from €499. Extra 25-prompt packs €89/mo
6	Nightwatch	Teams who want Perplexity next to classic rank tracking	Europe	Starter €79/mo (50 prompts), Professional €159 (150 prompts), Agency €399 (500 prompts)

Prices verified against each vendor's own pricing page on Nov 17, 2026.

The same workload, priced across every tool

Entry prices are not comparable, because they buy different things. So we priced one identical workload across all of them: 150 prompts tracked daily against Perplexity, ChatGPT and Google AI Overviews, on one seat, for twelve months. That is 13,500 answers a month.

Tool	Plan this forces	Per month	12 months
Peec AI	Pro, $245/mo (150 prompts, three engines of your choice)	$245	$2,940

Otterly.AI	Standard, €189/mo (15,000 credits, 120 prompts) plus extra prompts	From €189	From €2,268
AthenaHQ	Starter, $295/mo (3,600 credits covers about a quarter of this)	$295 plus credit add-ons	From $3,540
Rankscale	Growth, $385/mo (Pro+ caps at 12,000 answers, this needs 13,500)	$385	$4,620
Nightwatch	Agency, €399/mo (Professional covers 4,500 answers, this needs 13,500)	€399	€4,788
Omnia	Pro, €279/mo plus two 25-prompt packs at €89 each	€457	€5,484

If 120 prompts are enough, Otterly.AI's Standard plan at €189 is the cheapest option here, and its credits cover this workload. 150 prompts goes past its prompt cap, and the price of extra prompts is not published. AthenaHQ's Starter covers about a quarter of the answers. Nightwatch's Professional plan covers 150 prompts but only 4,500 answers, which is one engine. Annual billing takes 15% to 20% off most of these.

How this was put together

We priced 150 prompts tracked daily across Perplexity, ChatGPT and Google AI Overviews for twelve months. Almost nobody tracks Perplexity alone, and these are the three engines most teams pair it with.

The ranking weights three things: whether the tool separates mentions from citations, how deep the source data goes, and what the tool costs once the engine list grows. Every tool here tracks Perplexity on the plan you would buy. Tools that keep it behind an enterprise quote, or do not offer it at all, are listed at the end.

Everything comes from public sources: each vendor's own pricing page and documentation, checked on 17 November 2026. Where a vendor publishes nothing on a point, we say so rather than guess. The order is our judgement, and the cost table says plainly where a cheaper tool fits.

Every entry in detail

1. Peec AI

- **Best for:** Teams who want to know why Perplexity cites a competitor's page instead of theirs
- **Base:** Berlin, with a New York office since 2026
- **Entry price:** From $95/mo (Starter, 50 prompts). Pro $245 for 150 prompts
- **Terms:** Monthly or annual, around 15% off annual. Unlimited users on every plan

Perplexity is one of the engines you can pick on every Peec AI plan, and Peec reports a mention and a citation as two separate things. That split is the point on Perplexity, where a brand is often named in the answer while a competitor's page takes the source link. Every answer is broken into the pages Perplexity used and classified as editorial, corporate, UGC, reference or your own site, so the fix becomes a list: a Reddit thread to join, a review to earn, or one of your own pages to tighten. Each self-serve plan includes three engines, so Perplexity, ChatGPT and AI Overviews fit on Pro, and a fourth engine costs $85 a month. Enterprise adds the Perplexity API as a separate model and hourly checks.

Where it is stronger

- Mentions and citations split, which is the gap that matters most on Perplexity
- Source classification, so the data says where to act
- PerplexityBot visits, Perplexity citations and Perplexity referral sessions in one tool
- 150 prompts across three engines at $245, with unlimited users

What it does

- Engines, as of 17 November 2026: three of your choice on Starter, Pro and Advanced, from ChatGPT, Perplexity, Google AI Overviews, Google AI Mode, Gemini, Bing AI Mode, Naver AI Briefing and ERNIE. Up to 26 models on Enterprise, including the Perplexity API
- Mentions and citations reported separately, with the sources behind each Perplexity answer
- Data access: CSV exports and an MCP server on every plan. REST API from Pro. Looker Studio connector from Advanced
- AI-referred traffic: AI Referrals connects GA4 and shows Perplexity sessions, conversions and revenue per landing page
- Recommendations: Peec Actions ranks technical, on-page and off-page fixes, with content optimisation for existing pages and briefs for new ones
- Agent Analytics: PerplexityBot and other AI crawlers from your server logs
- Security: SOC 2 Type II compliant. The report and SSO are available on Enterprise

Website: https://peec.ai

2. Rankscale

- **Best for:** Teams who want the Perplexity app and the Perplexity Sonar API side by side
- **Base:** Vienna, Austria
- **Entry price:** Essentials $20/mo (annual only). Pro $99/mo, Pro+ $229, Growth $385, Enterprise $780
- **Terms:** Monthly or annual, 15% off annual. 7-day free trial on Pro. Unused credits roll over

The only tool here that tracks the Perplexity interface and three Perplexity Sonar API models on every plan, so you can see whether the app and the API answer differently. Ten-plus other engines come with it. It sells credits rather than prompts, at about 0.25 credits per engine per prompt, so the entry tier is cheap and the arithmetic is on you. This workload needs Growth at $385. It is bootstrapped and run by two founders, with no published SOC 2.

Where it is stronger

- Perplexity app and Sonar API models on every plan
- The widest engine list here at the lowest entry price
- Credit rollover and a 7-day free trial

What it does

- Engines, as of 17 November 2026: 17+ on every plan, including Perplexity and three Perplexity Sonar API models, ChatGPT, Google AI Overviews, Google AI Mode, Gemini, Claude, DeepSeek, Mistral and Grok
- Data access: MCP server on every plan, Looker Studio from Pro, REST API from Pro+
- AI-referred traffic: AI visits through Cloudflare from Pro
- Recommendations: page audits on every plan

Website: https://rankscale.ai

3. Otterly.AI

- **Best for:** Small teams who want Perplexity tracking at the lowest price
- **Base:** Not published
- **Entry price:** From €29/mo (Lite, 16 prompts). Standard €189 for 120 prompts, Premium €489 for 403
- **Terms:** Monthly or annual, 15% off annual. Free trial available

The cheapest way to track Perplexity next to ChatGPT and Google here, as long as your prompt set stays at 120 or under. Every plan can track every engine, Perplexity included, and usage is counted in credits: one prompt checked once on one engine is one credit. Standard's 15,000 credits cover this workload, and it adds API and MCP access and Agent Analytics. Past 120 prompts you buy extra credits, at a price the pricing page does not list.

Where it is stronger

- The lowest price here for up to 120 prompts
- Perplexity on every plan, from €29
- API, MCP and Agent Analytics from Standard

What it does

- Engines, as of 17 November 2026: ChatGPT, Google AI Overviews, Perplexity, Google AI Mode, Gemini and Claude. Copilot is still listed but unverified since it moved behind a Microsoft sign-in
- Data access: 2,000 API and 2,000 MCP requests a month from Standard, plus a Looker Studio connector
- AI-referred traffic: Agent Analytics from Standard
- Recommendations: a GEO audit with crawlability checks

Website: https://otterly.ai

4. AthenaHQ

- **Best for:** Teams who want to see their Perplexity answers free before paying
- **Base:** United States
- **Entry price:** Free Essential tier (300 credits). Starter $295/mo, Enterprise custom
- **Terms:** Monthly or annual, 17% off annual. One credit is one AI response

Perplexity is on the free Essential tier, so you can see what it says about you before spending anything. Starter adds eleven engines and the optimisation agent, which drafts on-page and off-page actions. Usage is one credit per AI response, so a 150-prompt daily set across three engines sits well above Starter's 3,600 credits.

Where it is stronger

- Perplexity on a free tier
- An agent that drafts the fix rather than describing the problem

What it does

- Engines, as of 17 November 2026: ChatGPT, Perplexity, Google AI Overviews and Gemini on

Essential; eleven on Starter, adding Google AI Mode, Claude, Grok, DeepSeek, Meta AI and Mistral
- Data access: API as a paid add-on on Starter, included on Enterprise
- AI-referred traffic: GA4 and Search Console integrations
- Recommendations: a content optimisation agent

Website: https://athenahq.ai

5. Omnia

- **Best for:** Teams who want a no-card trial with Perplexity on by default
- **Base:** Madrid
- **Entry price:** From €79/mo (Growth, 25 prompts). Pro €279 for 100 prompts, Enterprise from €499. Extra 25-prompt packs €89/mo
- **Terms:** Monthly or annual, 20% off annual. 14-day free trial, no card required

Perplexity is one of Omnia's four default engines, with ChatGPT and both Google surfaces, so it works from the first day of a 14-day trial with no card. It is priced for focused prompt sets. 150 prompts means Pro plus two prompt packs, which makes it the most expensive option here for this workload. Omnia's agent drafts content and publishes it with your approval.

Where it is stronger

- Perplexity on by default, with a no-card trial
- API and MCP on every plan

What it does

- Engines by default on every plan, as of 17 November 2026: ChatGPT, Perplexity, Google AI Overviews and Google AI Mode. Claude, Gemini and Bing AI Mode on request
- Data access: API and an MCP server with read and write access on every plan
- Recommendations: an impact-scored action backlog and a content agent

Website: https://www.useomnia.com

6. Nightwatch

- **Best for:** Teams who want Perplexity next to classic rank tracking
- **Base:** Europe
- **Entry price:** Starter €79/mo (50 prompts), Professional €159 (150 prompts), Agency €399 (500 prompts)
- **Terms:** Monthly or annual, 20% off annual. 14-day free trial, no card required

A rank tracker with AI tracking on every plan, Perplexity included. Answers count against a monthly cap, so Professional covers 150 prompts on one engine and three engines needs Agency at €399. The reason to pick it is adjacency: a page that ranks well on Google and never gets cited by Perplexity is a finding you only see when both numbers sit together.

Where it is stronger

- Perplexity and Google rankings on one screen
- SOC 2 compliance stated, with SSO on Enterprise

What it does

- Engines on every plan, as of 17 November 2026: ChatGPT, Gemini, Perplexity, Google AI Mode and Google AI Overviews. Claude on Enterprise
- Data access: Looker Studio and API from Professional, plus an MCP server on every plan
- Keyword rank tracking beside the AI data

Website: https://nightwatch.io

Mentions and citations are different numbers on Perplexity

Perplexity shows its sources on almost every answer. That creates two ways to win and two ways to lose. You can be named in the text and missing from the source list, or your page can be cited while a competitor gets the name.

They need different work. A mention without a citation usually means other sites talk about you, but your own pages are not the ones Perplexity trusts for the facts. A citation without a mention usually means your page is useful, but it does not make the brand the answer. A tracker that reports only one number cannot tell you which problem you have.

A practical check: open the five prompts that matter most, and list the cited pages under each. If they are mostly Reddit threads, reviews and comparison posts you are absent from, the work is off-site. If your own pages are there and you are still not named, the work is on the page.

What we left out, and why

We left out SE Visible, which does not list Perplexity on any plan, and Gauge, which keeps Perplexity on its Enterprise plan.

We left out Profound and Scrunch AI from the ranking. Profound tracks Perplexity only on Enterprise, at a quoted price. Scrunch AI covers Perplexity on its $250 Core plan, but Core caps at 125 prompts, so this workload is a quote too. Both are covered in our other tool guides.

We left out one-off Perplexity checkers. They ask your question once, and one reading has no trend in it.

Questions buyers actually ask

What is the best tool to track my brand in Perplexity?

Peec AI, if you want to see why Perplexity cites a competitor's page instead of yours, because it reports mentions and citations separately and classifies every source. Otterly.AI is the cheapest option for up to 120 prompts. Rankscale is the pick if you also want the Perplexity Sonar API models.

Does Perplexity use different sources than ChatGPT?

Often, yes. Perplexity searches the live web for most answers and lists the pages it used, while ChatGPT runs its own retrieval and does not always show sources. The cited pages differ more often than teams expect, which is the practical reason to track both.

Is the Perplexity app the same as the Perplexity API?

No. The app and the Sonar API models can answer the same question differently. Most tools here track the app, which is what your buyers see. Rankscale tracks both on every plan, and Peec AI adds the Perplexity API as a separate model on Enterprise.

How do we improve our Perplexity visibility?

Start from the cited pages. Get mentioned on the third-party pages Perplexity keeps citing for your category, and make your own pages easy to quote, with clear facts near the top. Track the same prompt set for at least a quarter before you judge the result.

How much does Peec AI cost in 2026?

Peec AI costs $95 a month for Starter (50 prompts), $245 for Pro (150 prompts) and $495 for Advanced (350 prompts), as checked on 17 November 2026. Enterprise is custom. Every plan includes three engines of your choice and unlimited users, so Perplexity, ChatGPT and Google AI Overviews fit on Pro.