

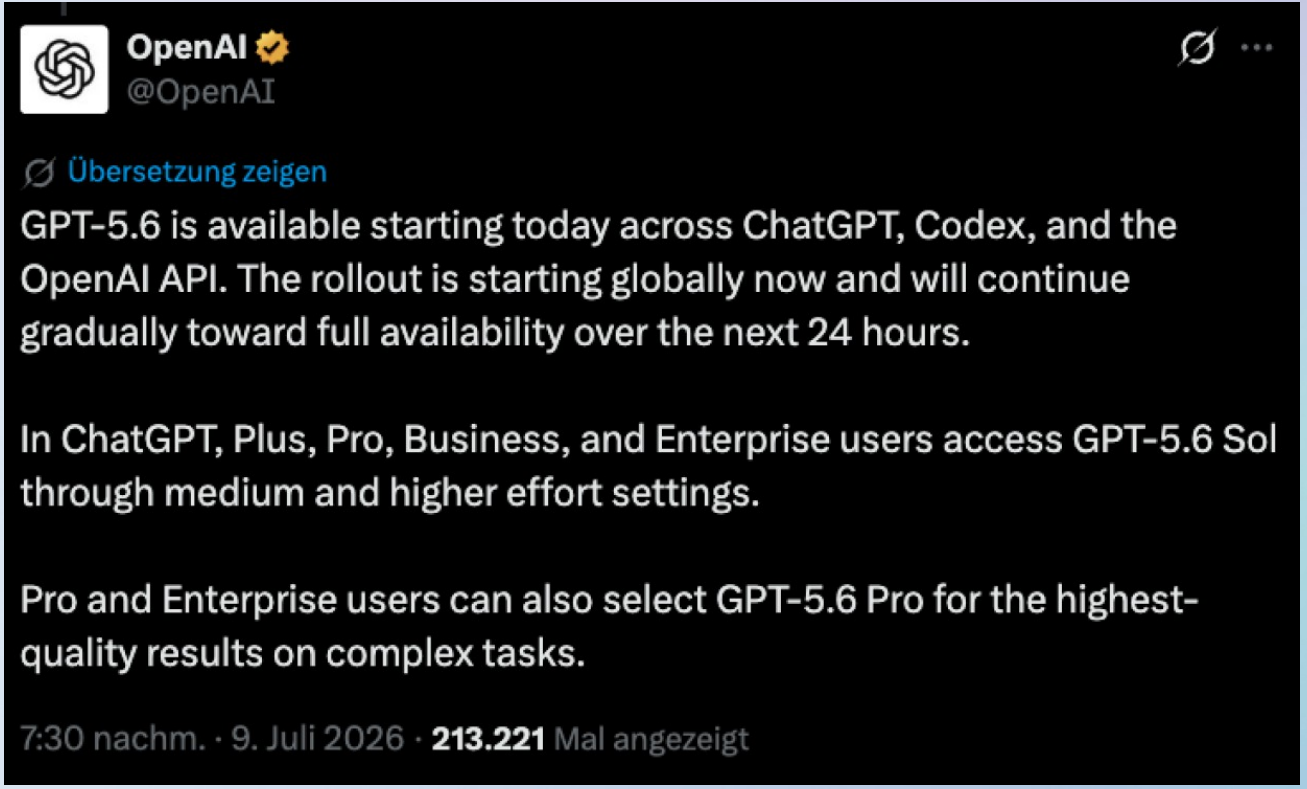
See your Query Fan-outs live

Spot the Trends & optimize on the Spot

presented by Radyant in partnership with Peec AI & OMR REVIEWS

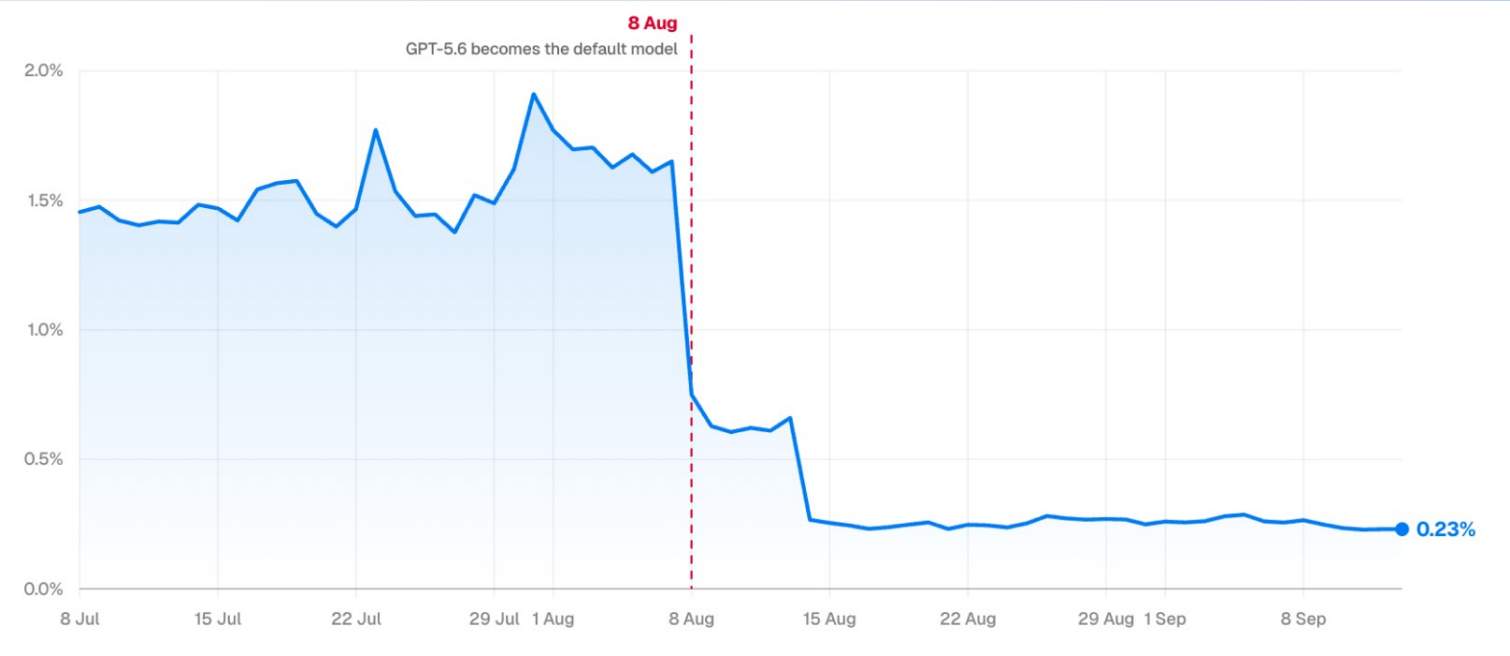
Recap

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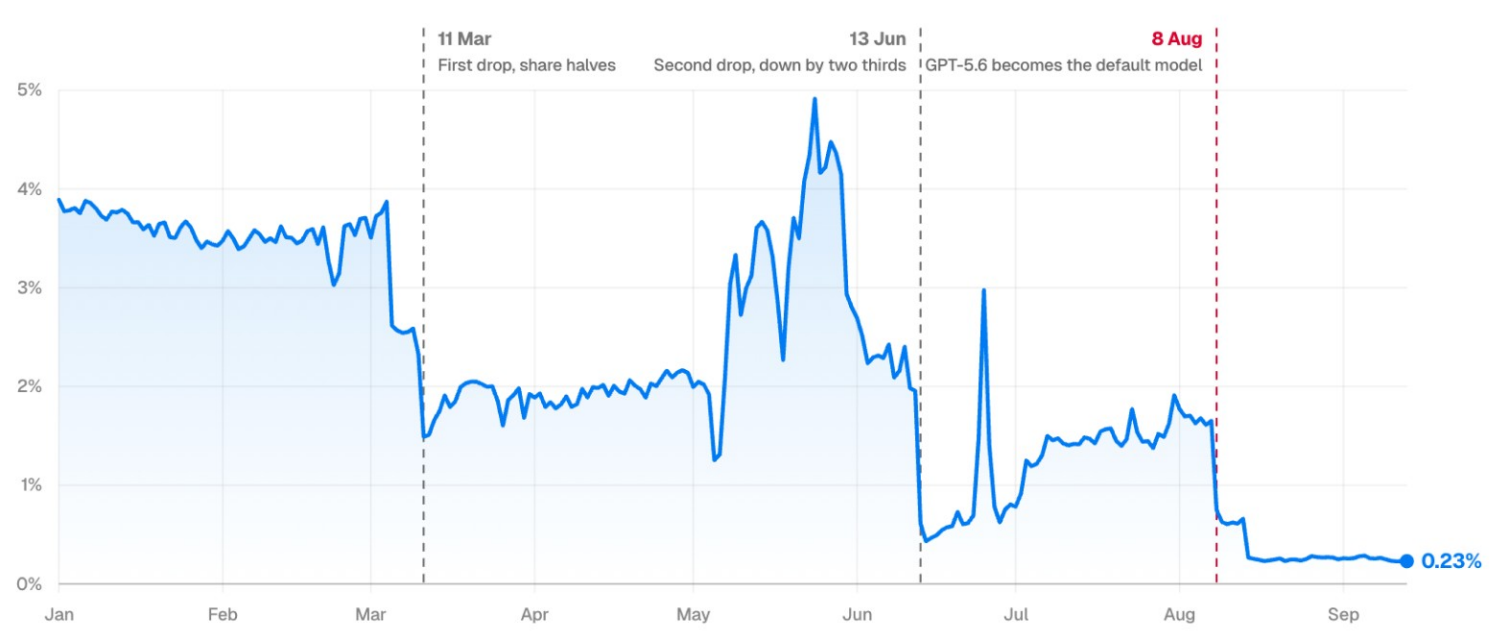
Reddit’s citation share dropped by 84%



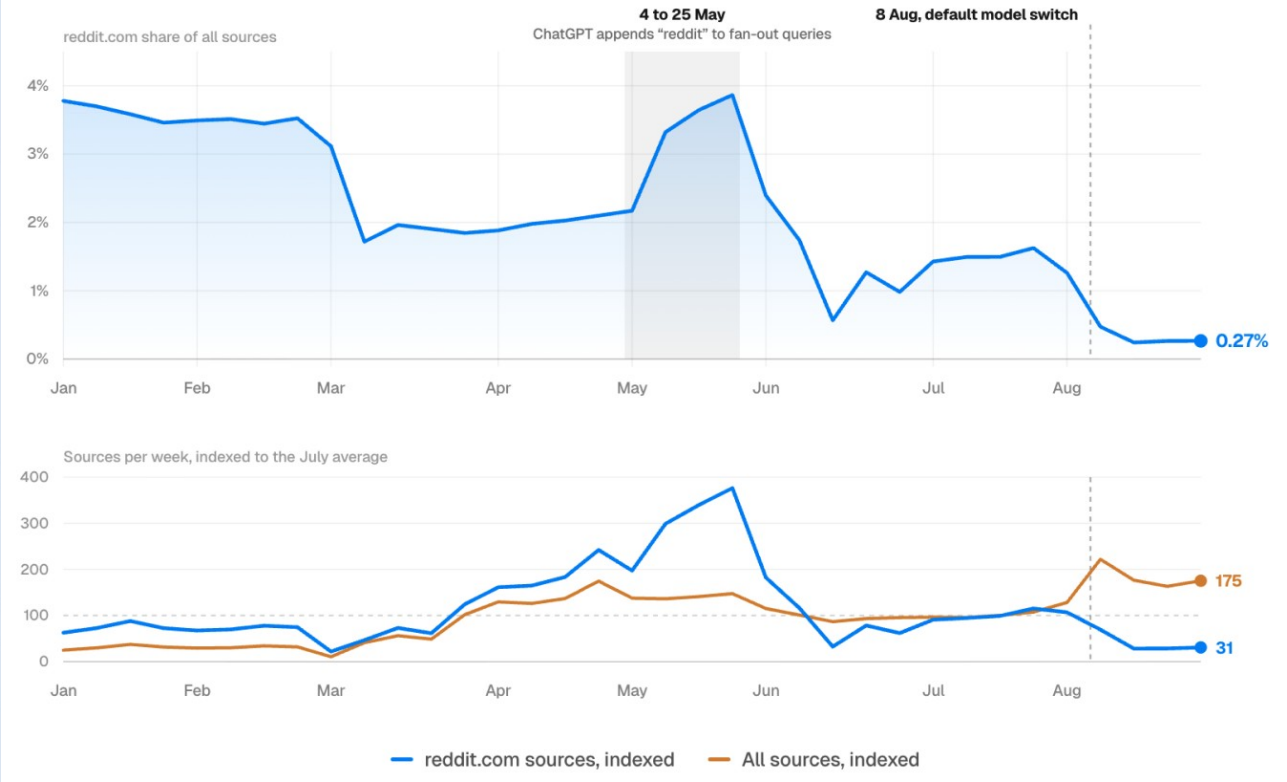
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THIS IS
FINE

Reddit had been going downhill for a while



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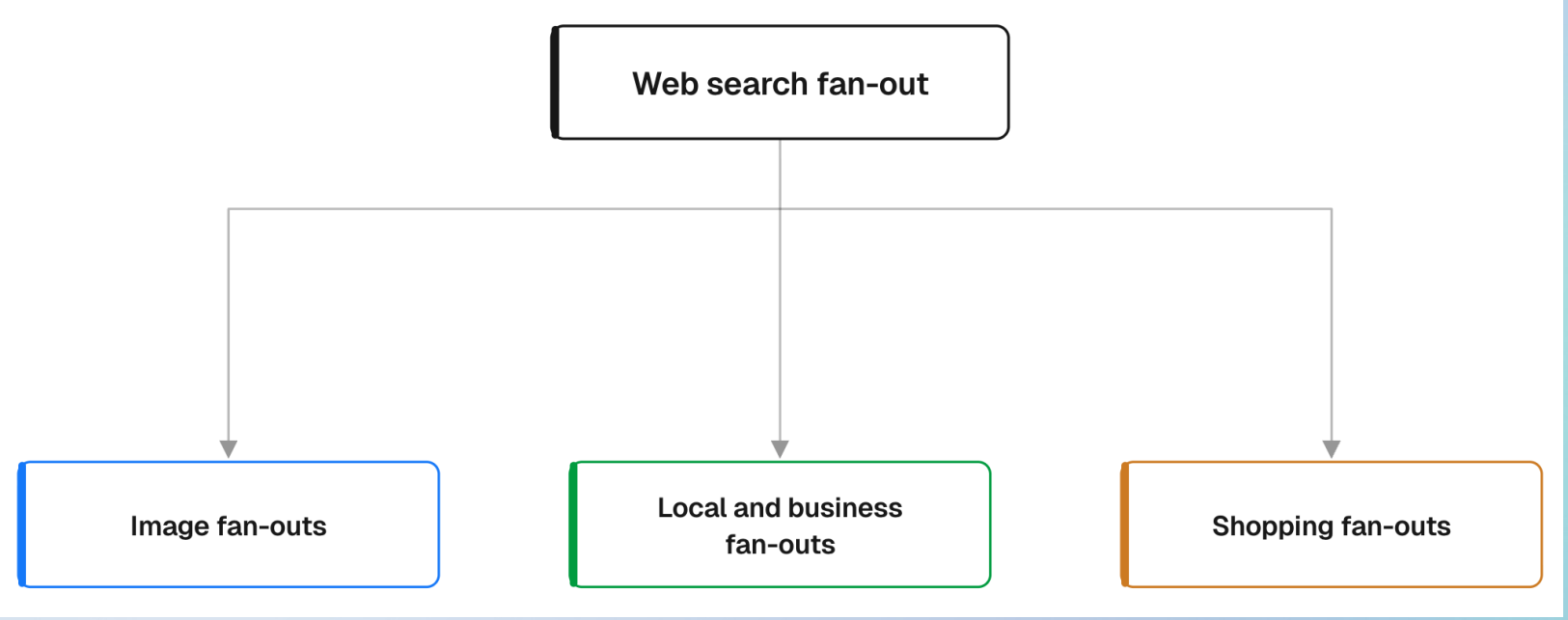


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Fan-outs

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There are four different fan-out systems



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How they operate

1 Web search fan-out

Always runs. Searches the open web and returns readable pages such as reviews, forums, wikis and news articles.

2 Image fan-outs

Runs when the query has a visual angle, such as people, places, products or moods. Returns images.

3 Local and business fan-outs

Runs when the query refers to a place, like “near me”. Returns structured place data: name, address, rating and opening hours.

4 Shopping fan-outs

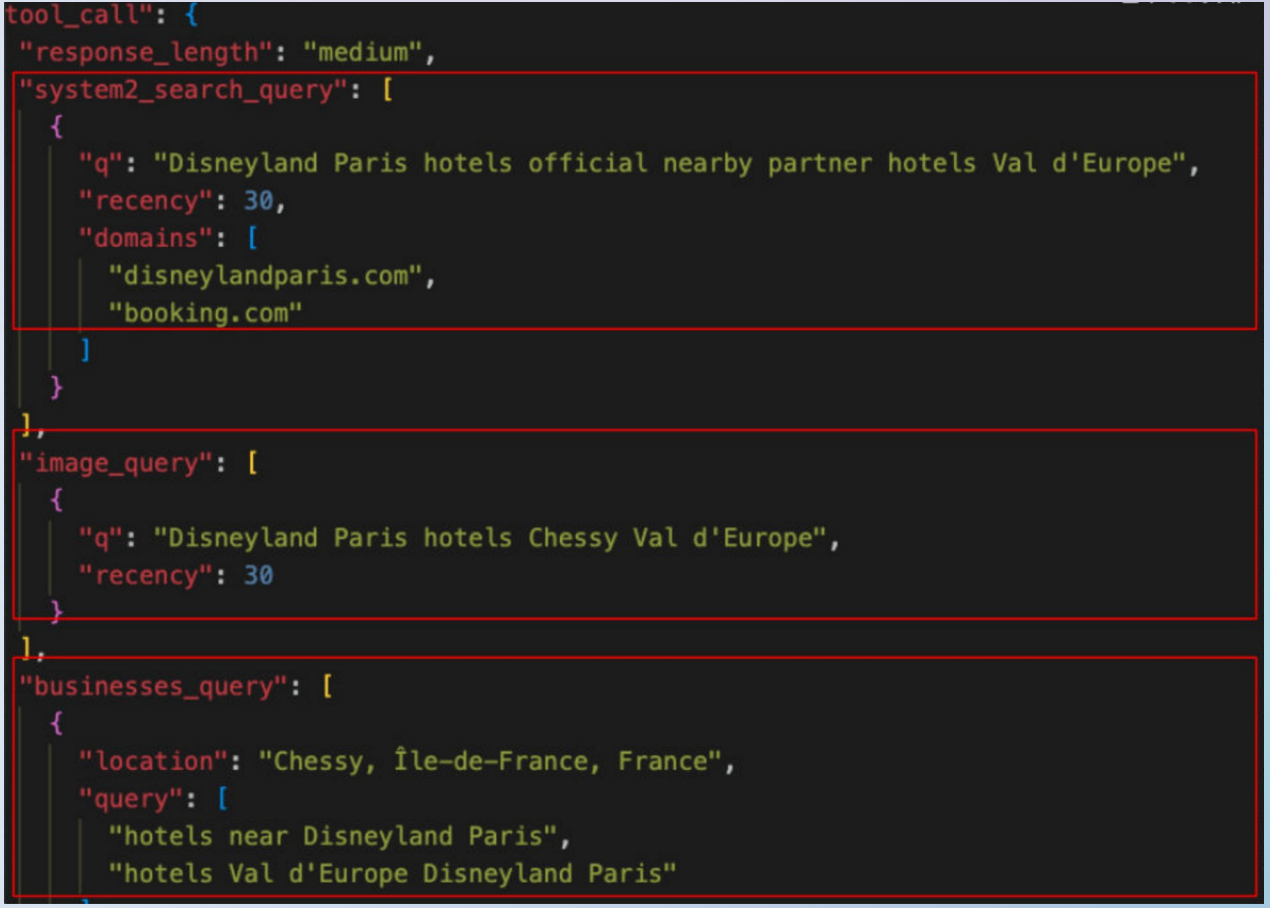
Runs when the user wants to buy a physical product. Returns ready-made product cards with title, price, rating and retailer.

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Constraints on a query

Field	Type	Meaning
q	string	the search text emitted by the model
recency	days	only content newer than this window
domains	list	restrict to targeted domains
ignore_domains	list	exclude domains from results
caller	string	which subsystem requested the search
per_engine_overrides	object	per engine tweaks

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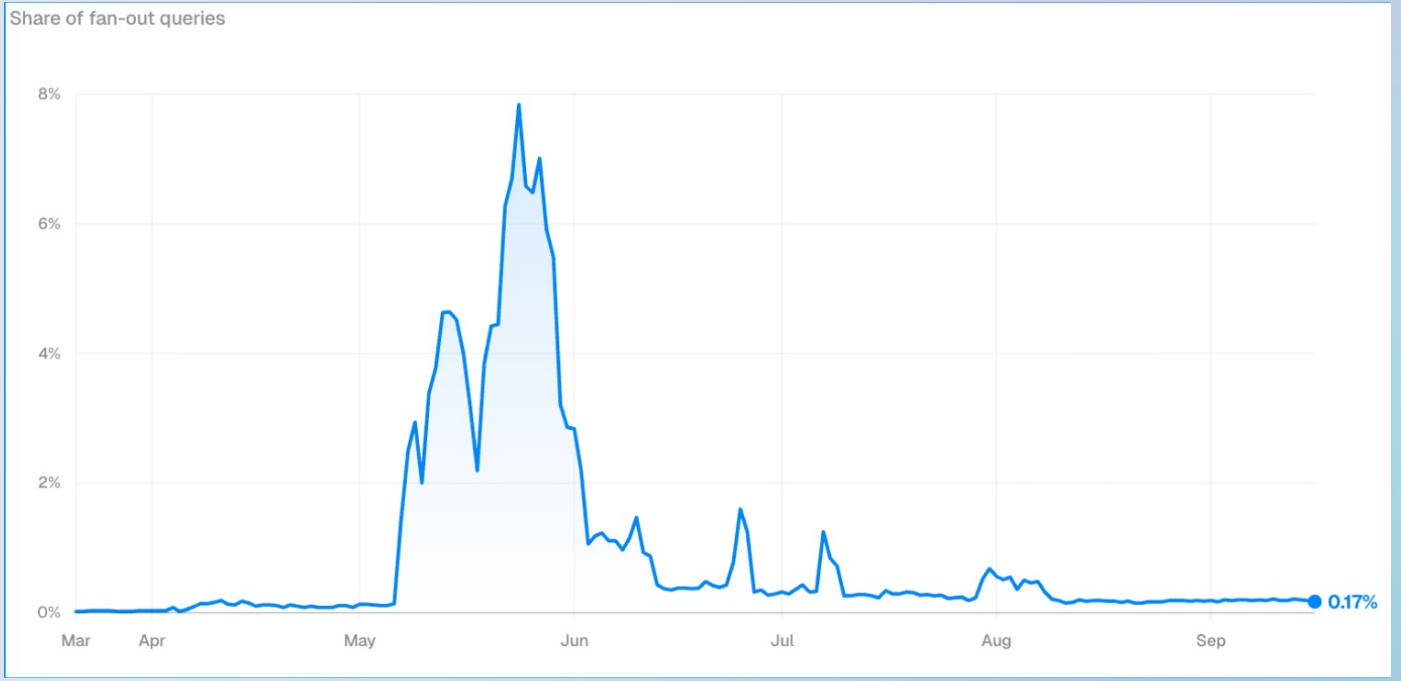
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Reddit was added as a term in the Fan-outs



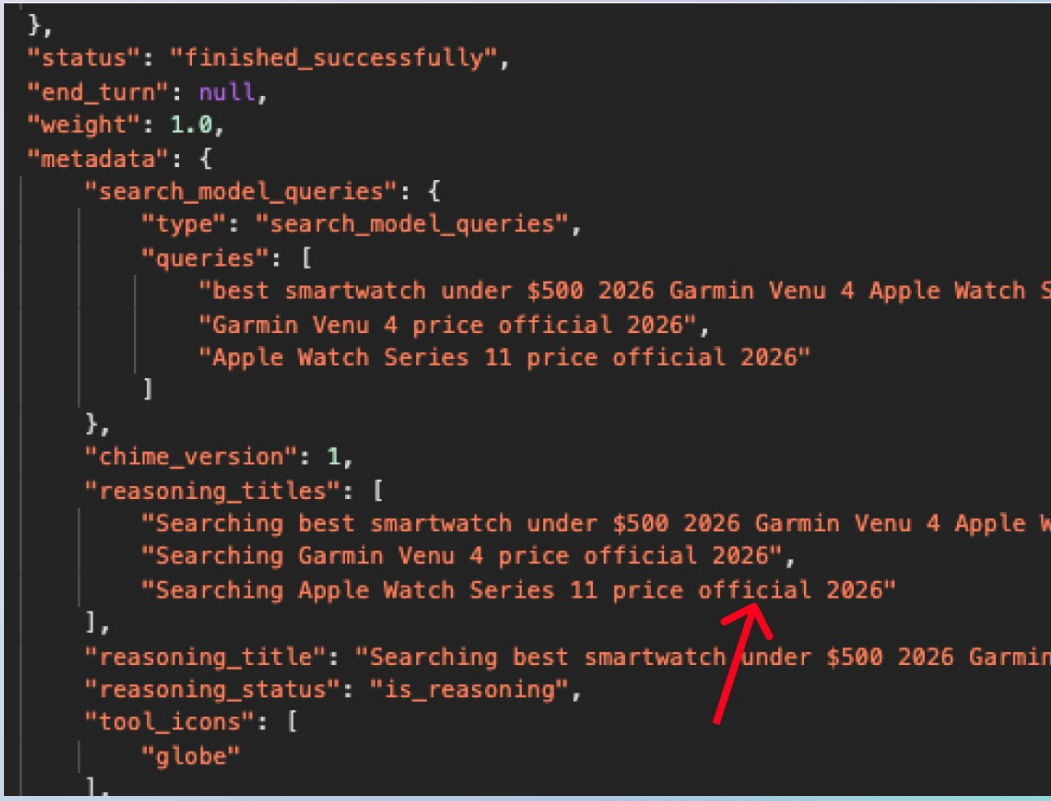
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Share of Fan-outs mentioning Reddit



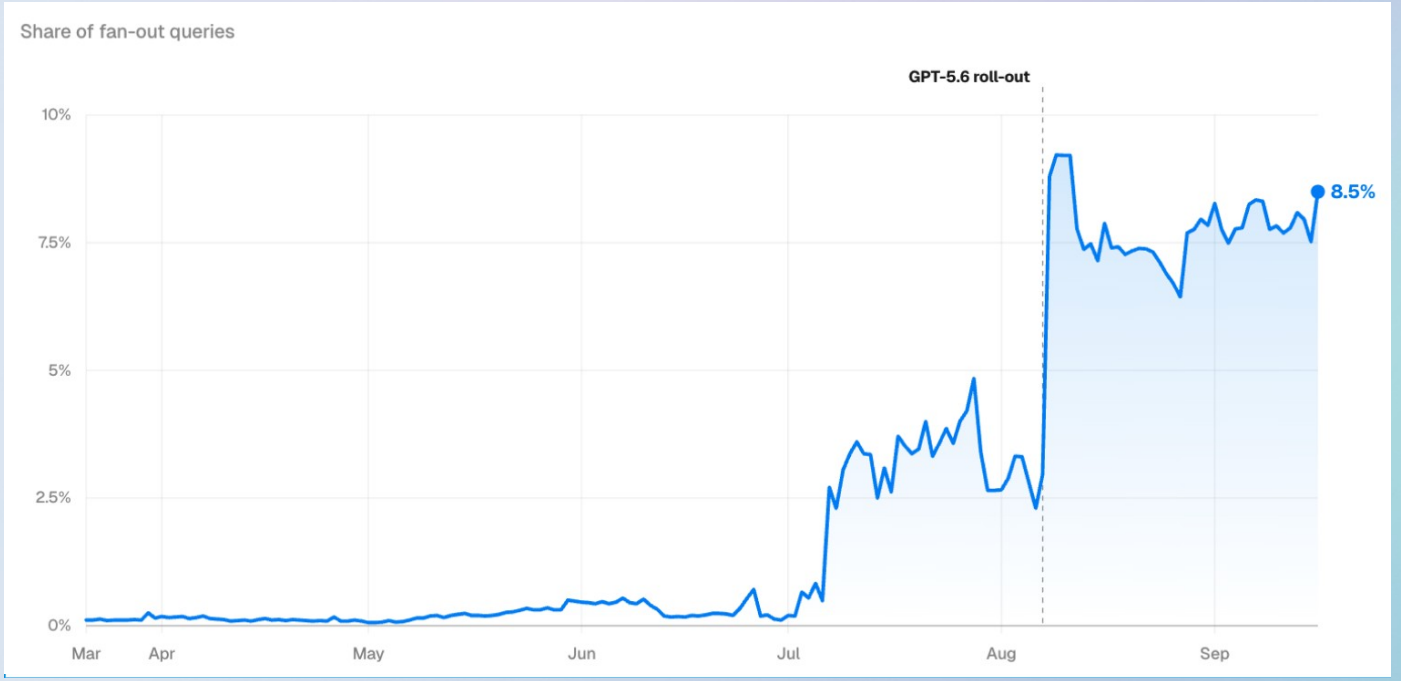
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Official was added as a term in the Fan-outs



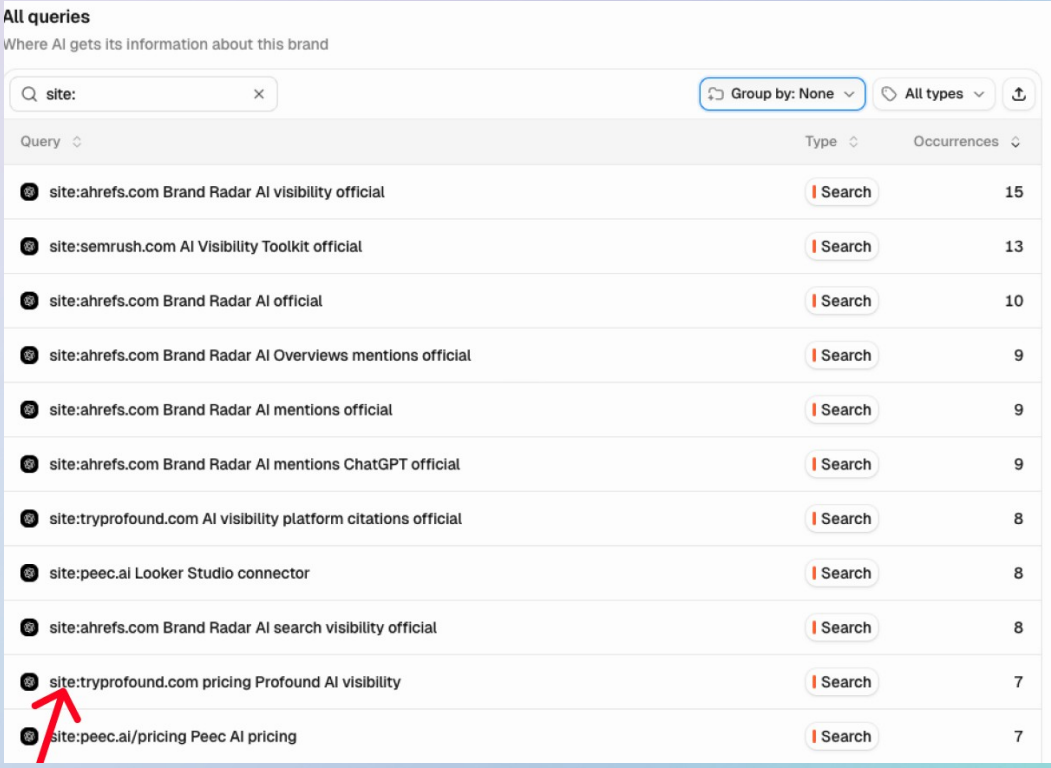
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Share of Fan-outs mentioning official



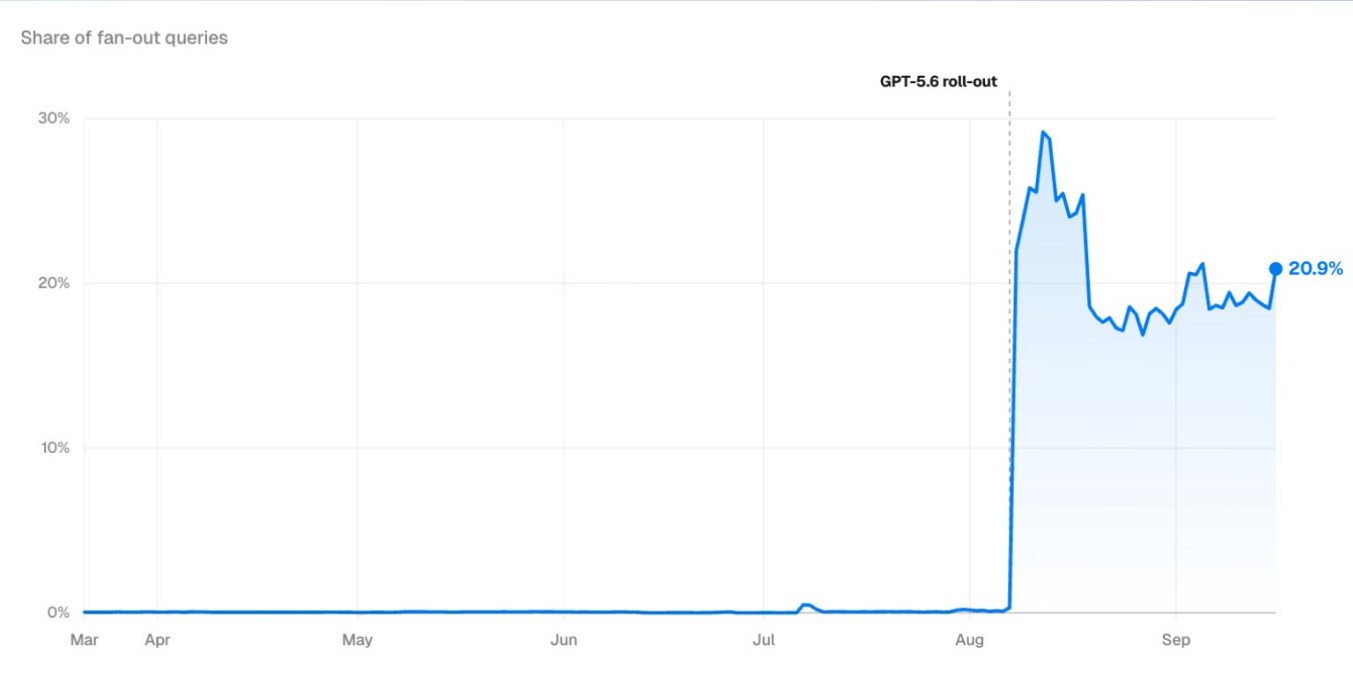
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Site: was added as a prefix in the Fan-outs



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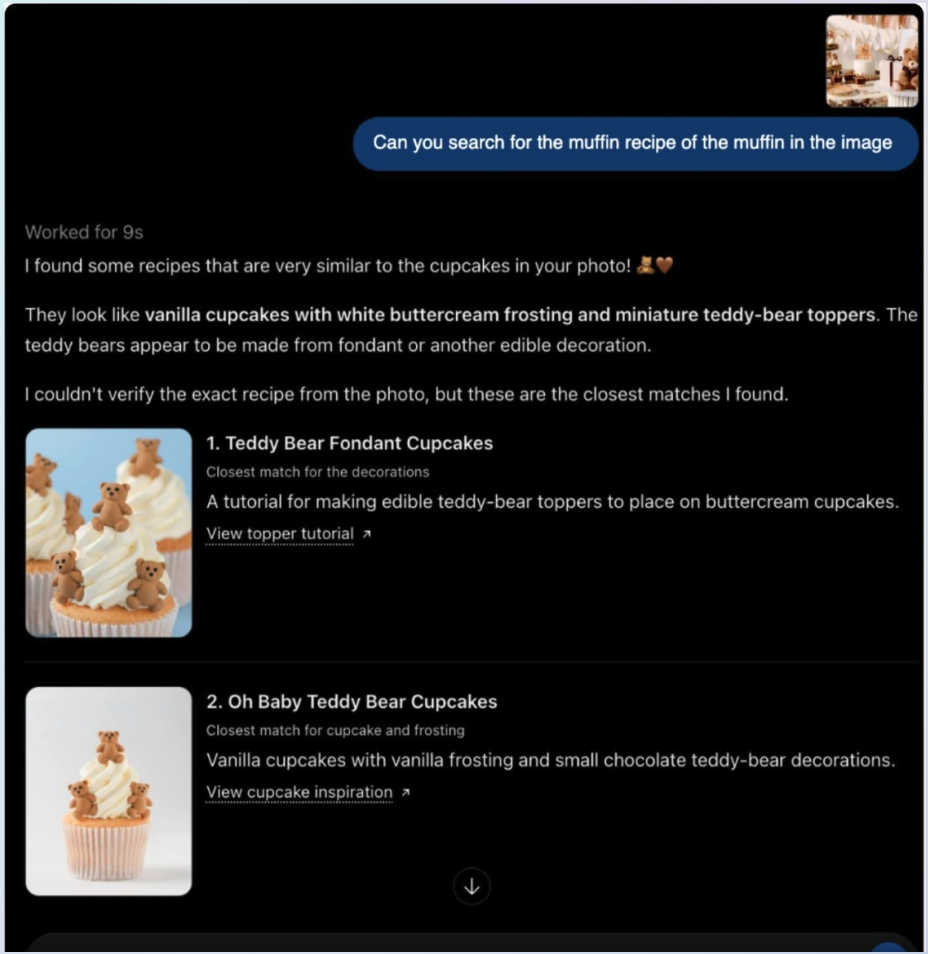
Share of Fan-outs mentioning official



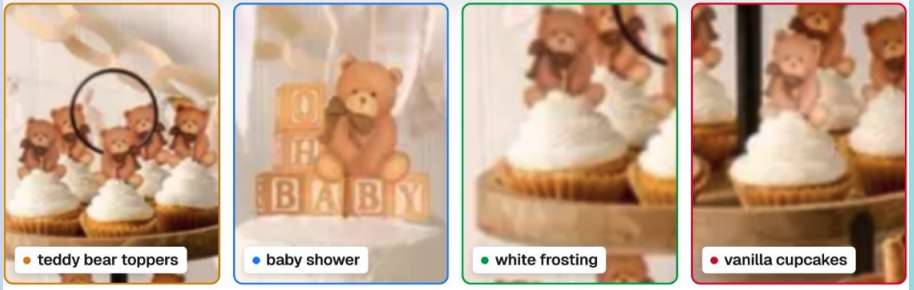
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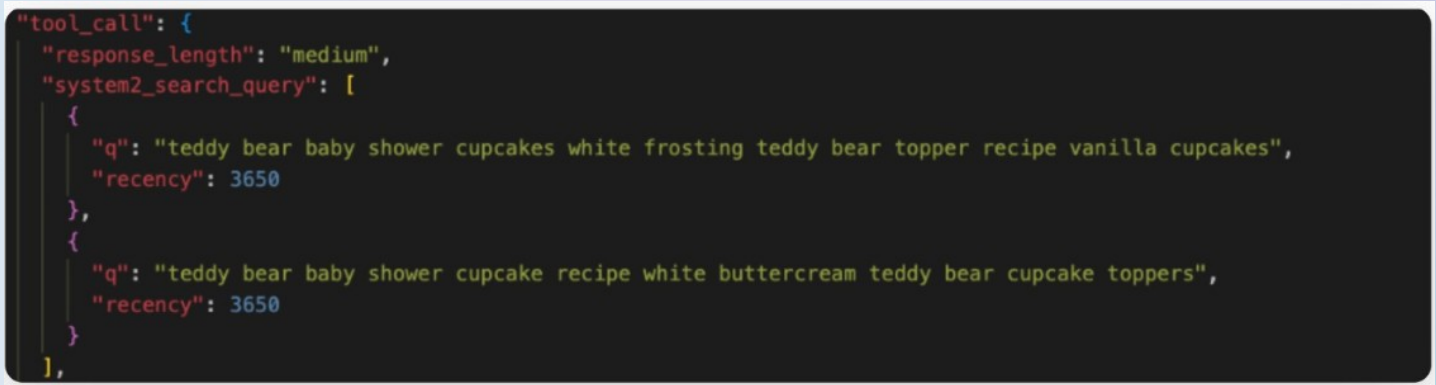




ChatGPT's description in the answer

"They look like vanilla cupcakes with white buttercream frosting and miniature teddy-bear toppers."

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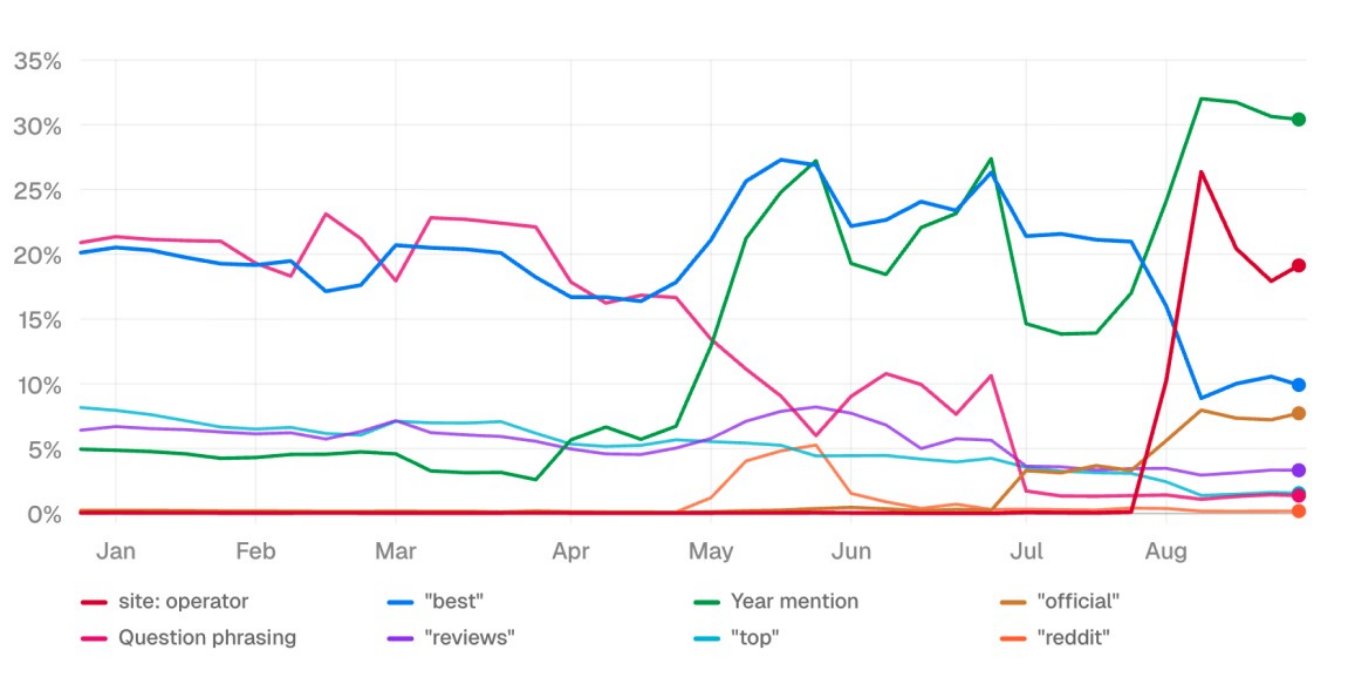
The two fan-outs, terms from the image highlighted

1 teddy bear baby shower cupcakes white frosting teddy bear topper recipe vanilla cupcakes

2 teddy bear baby shower cupcake recipe white buttercream teddy bear cupcake toppers

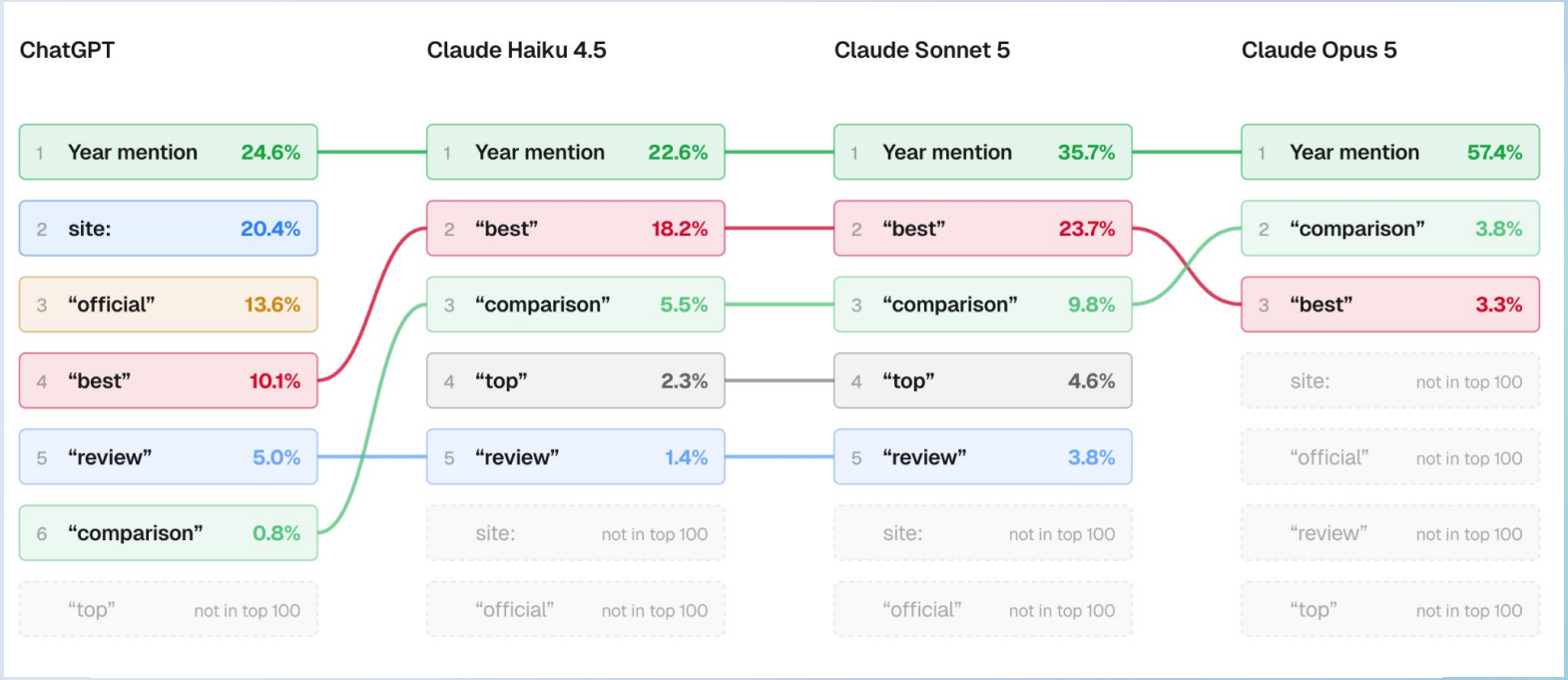
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Fan-out terms in ChatGPT are far from static



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It can differ from models to models



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DevTools can help

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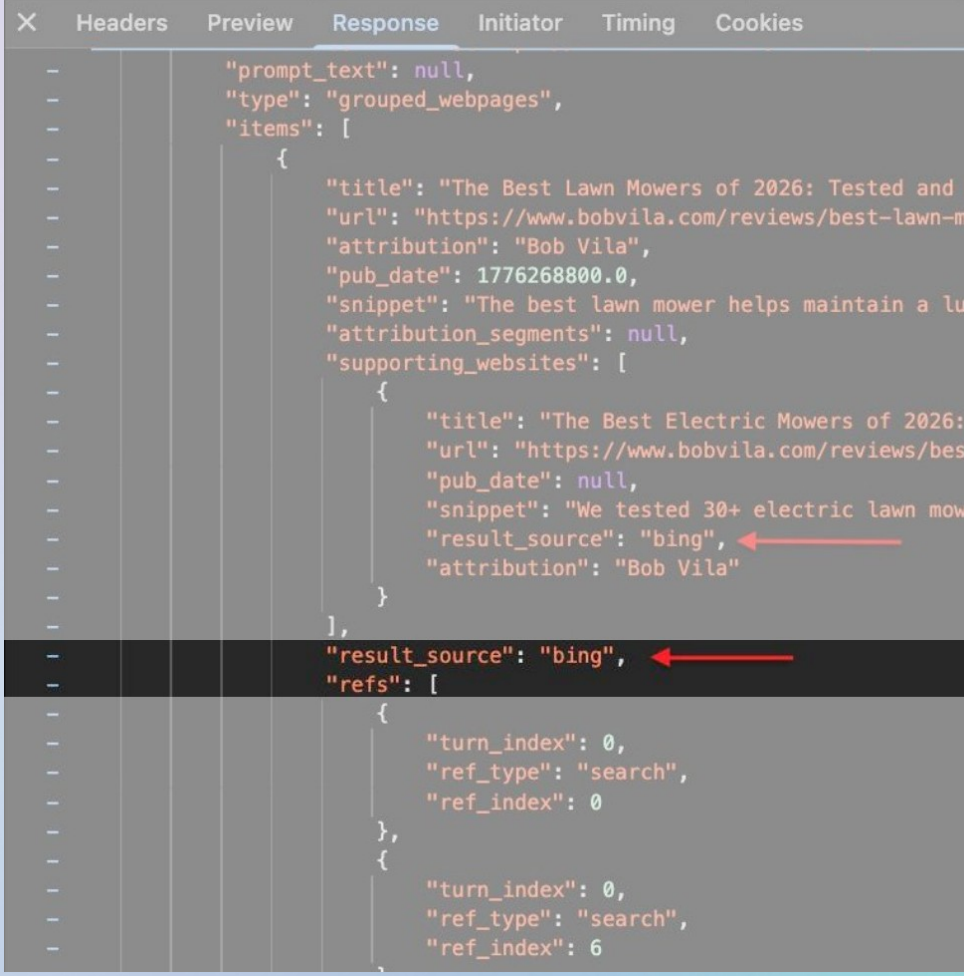
How everything started

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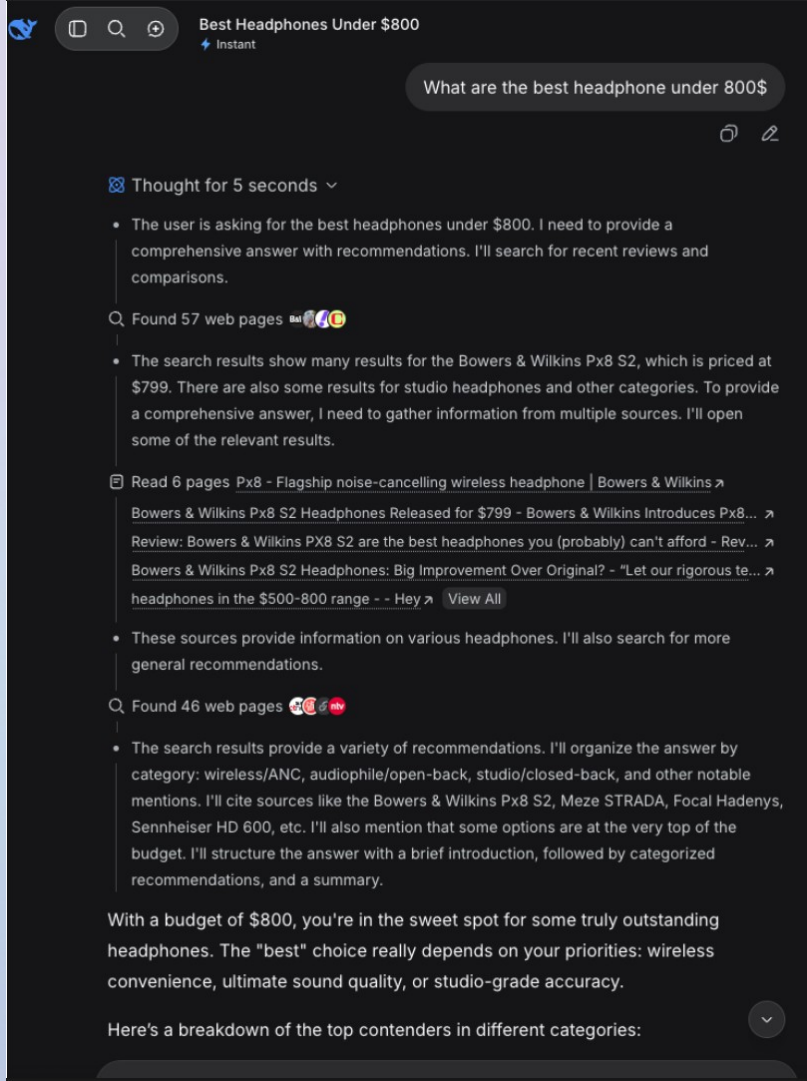




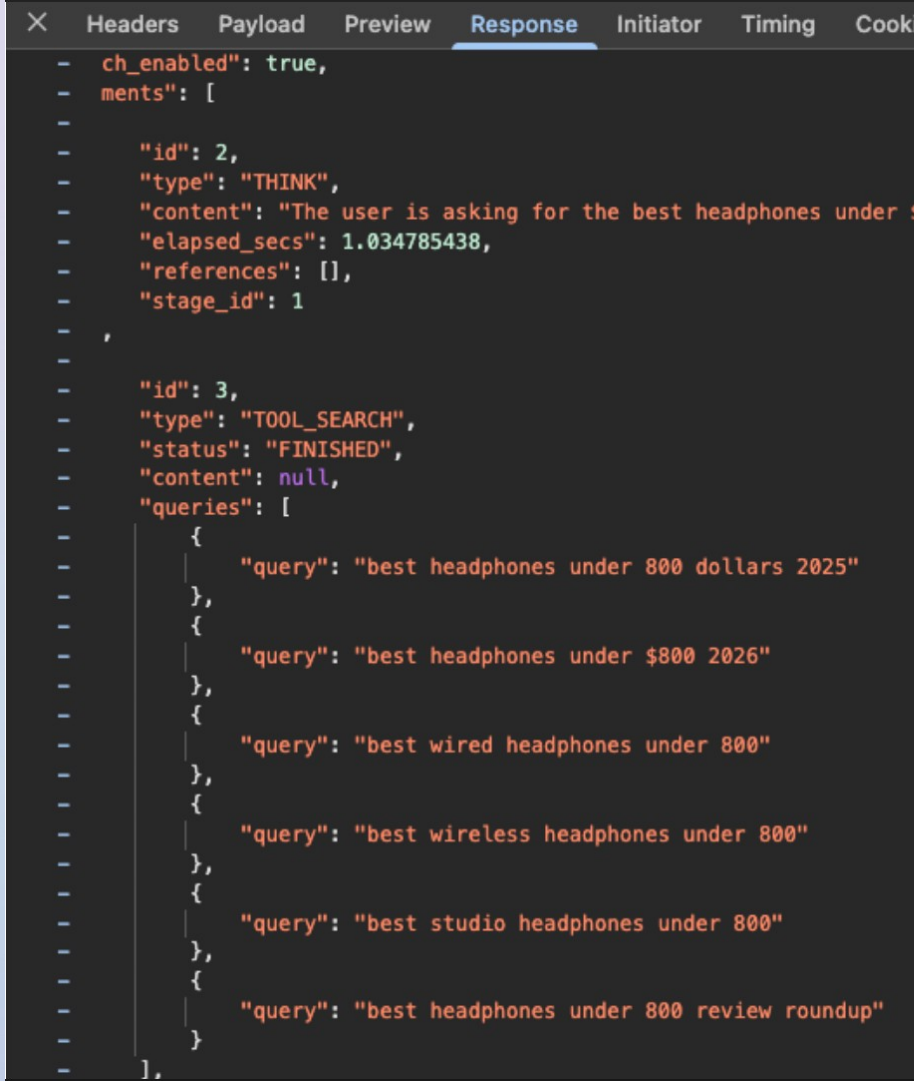
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What you see...

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...in the network



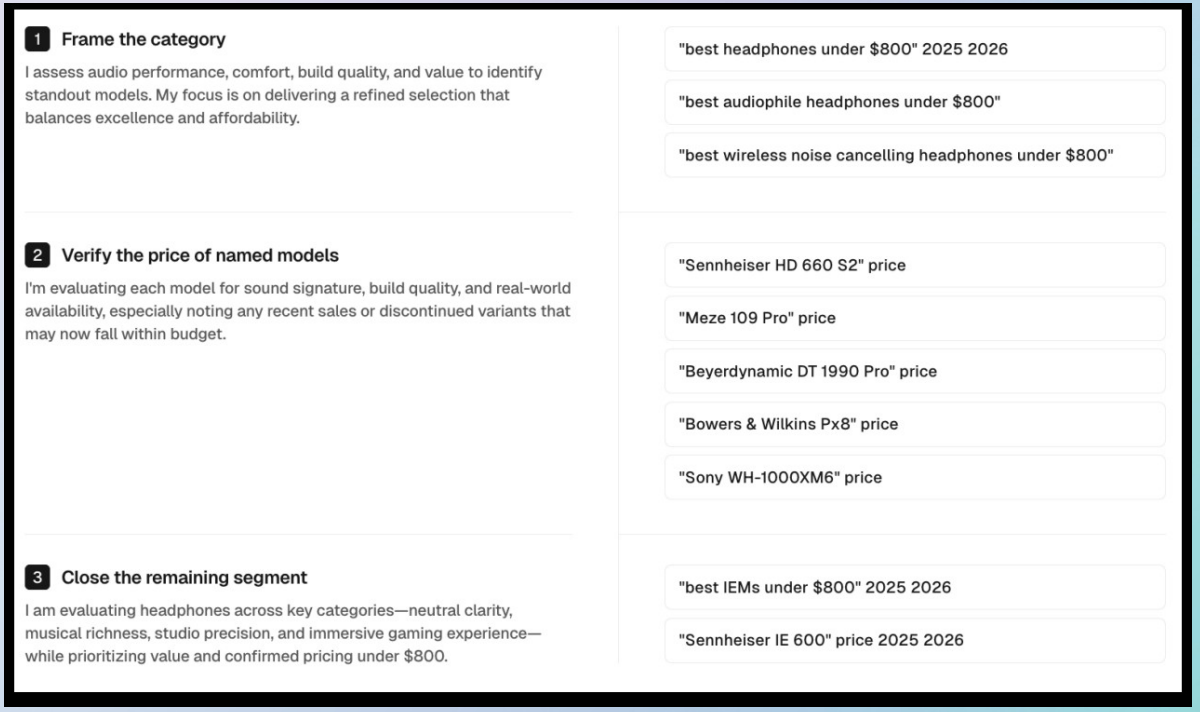
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The issue with those findings?



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You need to format them



1 Frame the category

I assess audio performance, comfort, build quality, and value to identify standout models. My focus is on delivering a refined selection that balances excellence and affordability.

- "best headphones under $800" 2025 2026
- "best audiophile headphones under $800"
- "best wireless noise cancelling headphones under $800"

2 Verify the price of named models

I'm evaluating each model for sound signature, build quality, and real-world availability, especially noting any recent sales or discontinued variants that may now fall within budget.

- "Sennheiser HD 660 S2" price
- "Meze 109 Pro" price
- "Beyerdynamic DT 1990 Pro" price
- "Bowers & Wilkins Px8" price
- "Sony WH-1000XM6" price

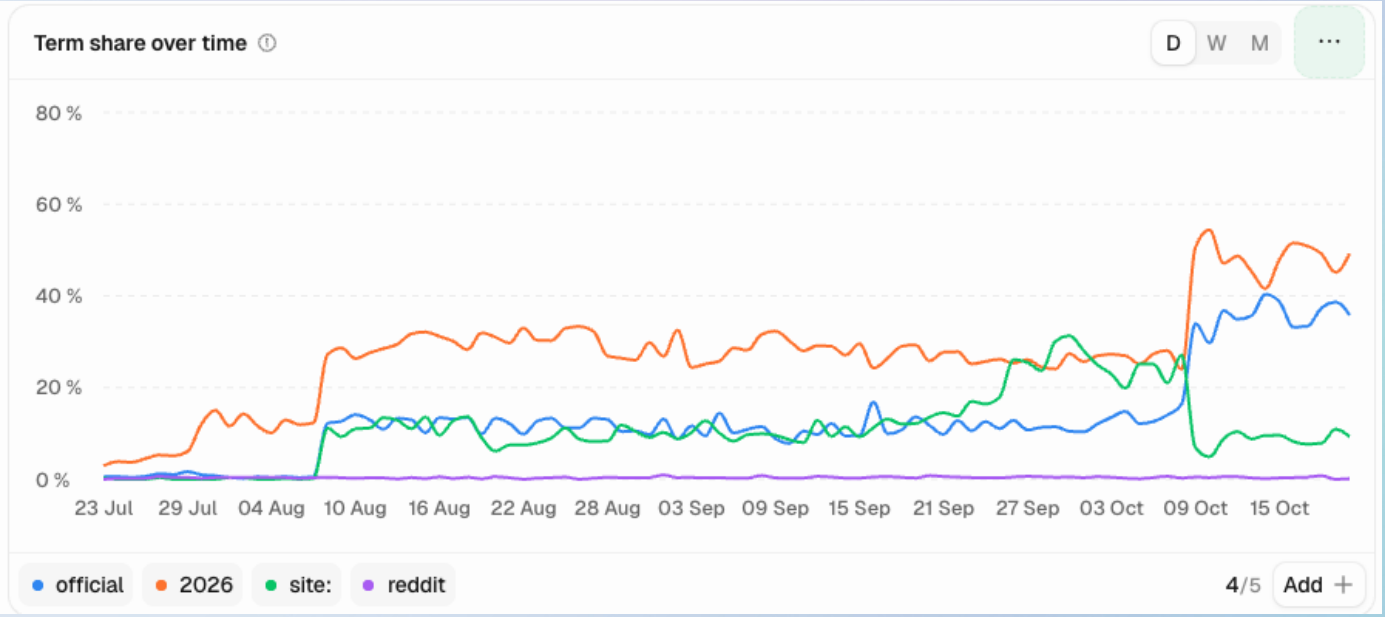
3 Close the remaining segment

I am evaluating headphones across key categories—neutral clarity, musical richness, studio precision, and immersive gaming experience—while prioritizing value and confirmed pricing under $800.

- "best IEMs under $800" 2025 2026
- "Sennheiser IE 600" price 2025 2026

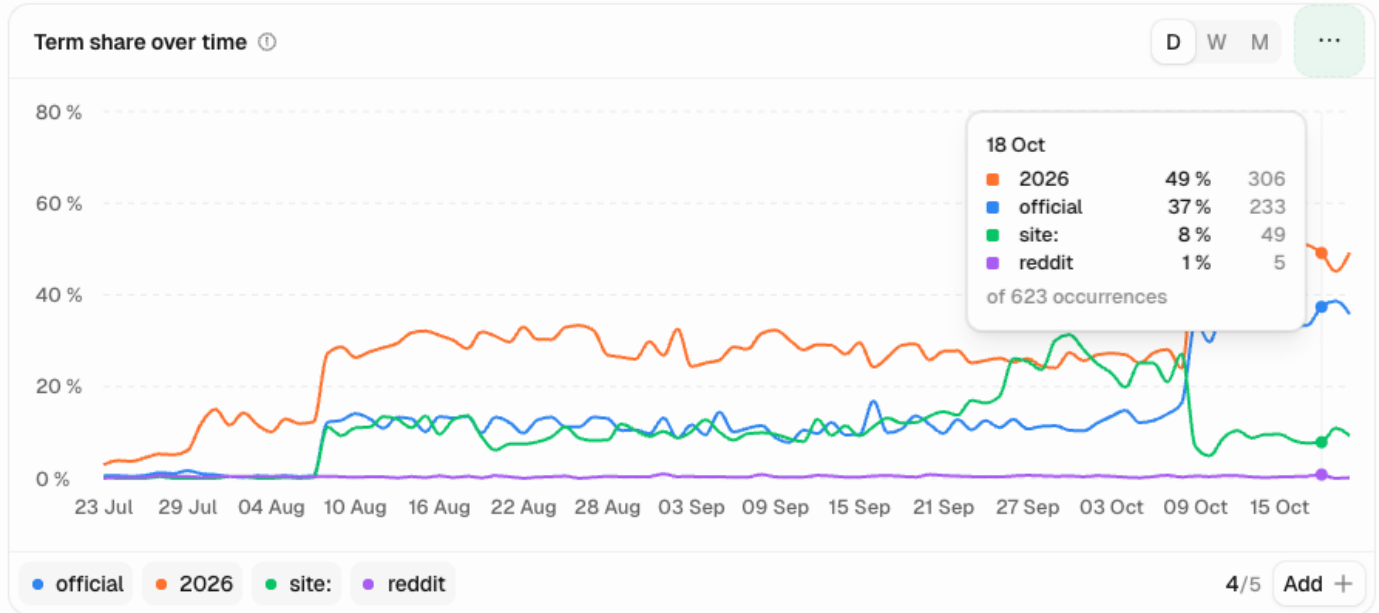
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Compare all your terms in one view



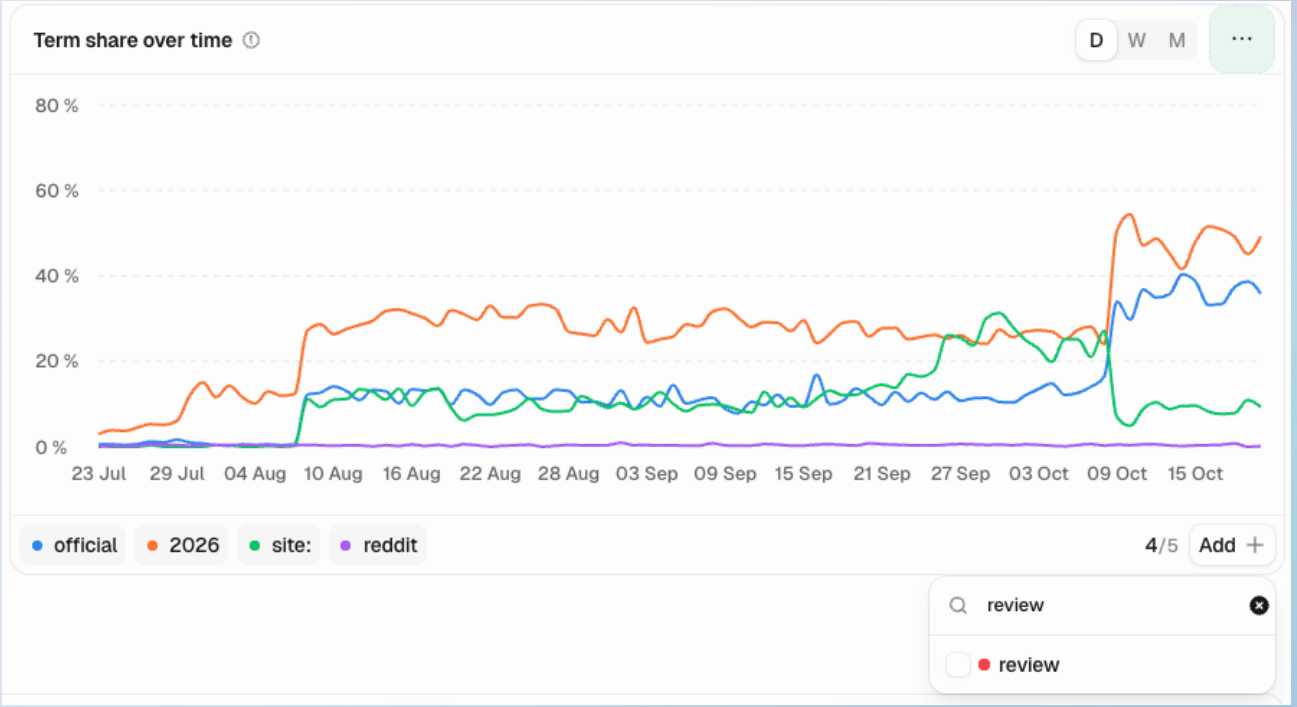
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Explore the share of each term, day by day



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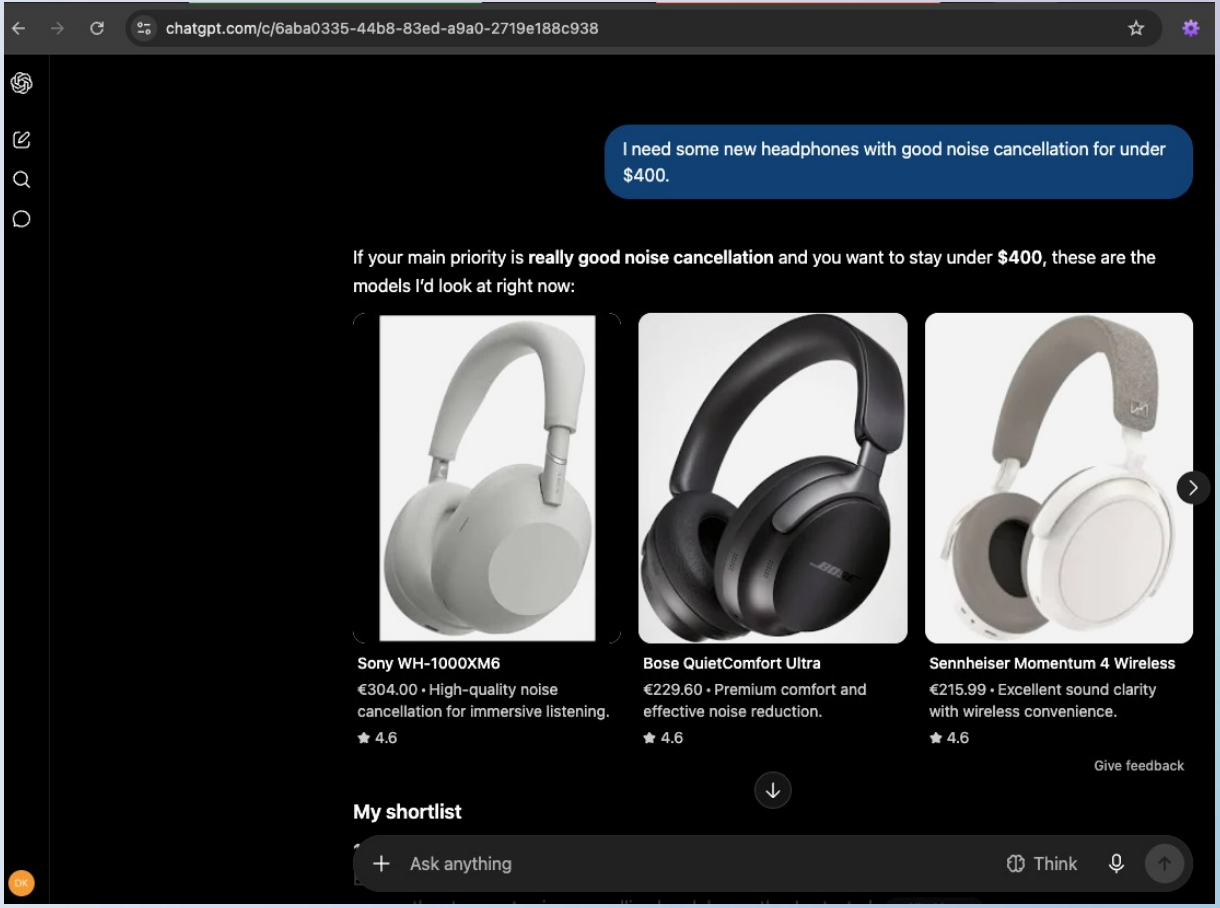
Add any term. No limits.



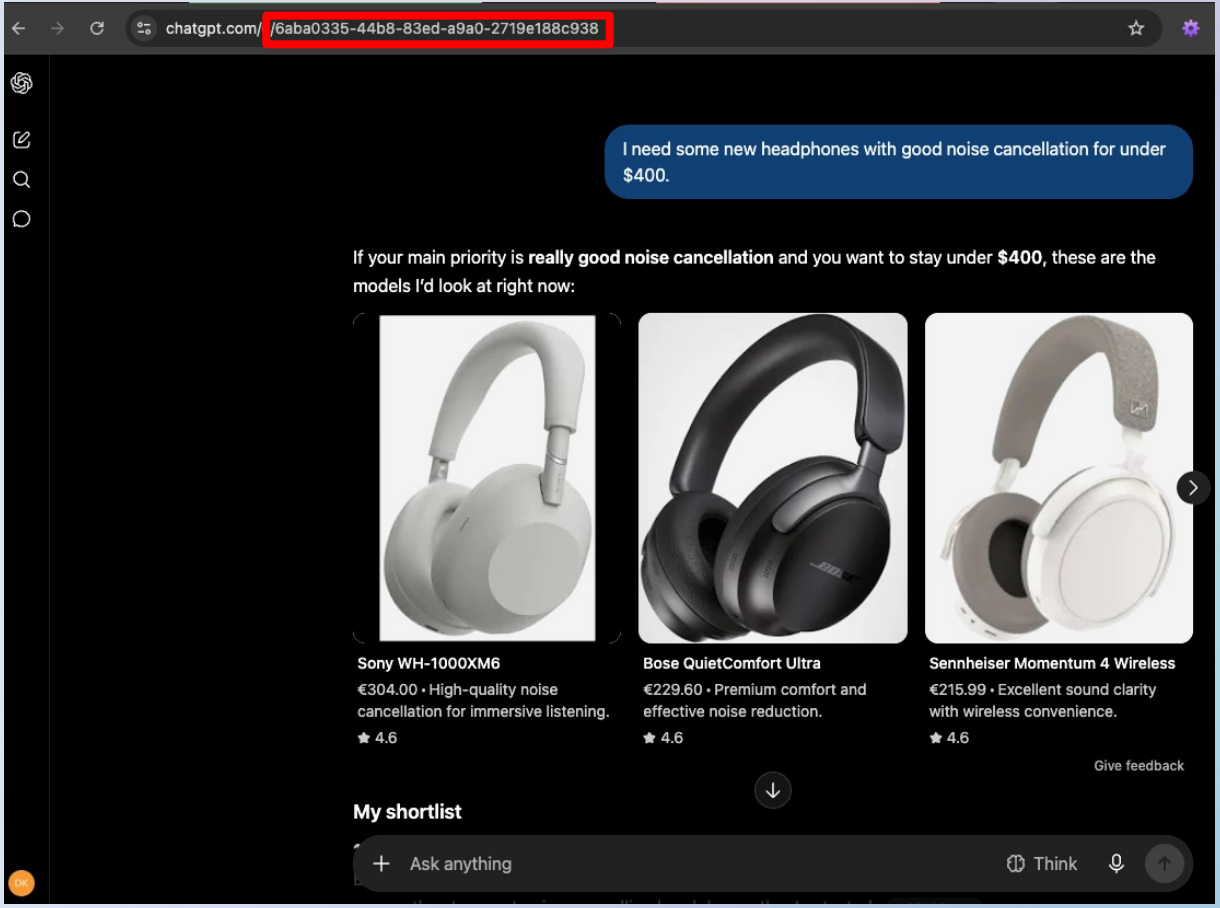
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Example

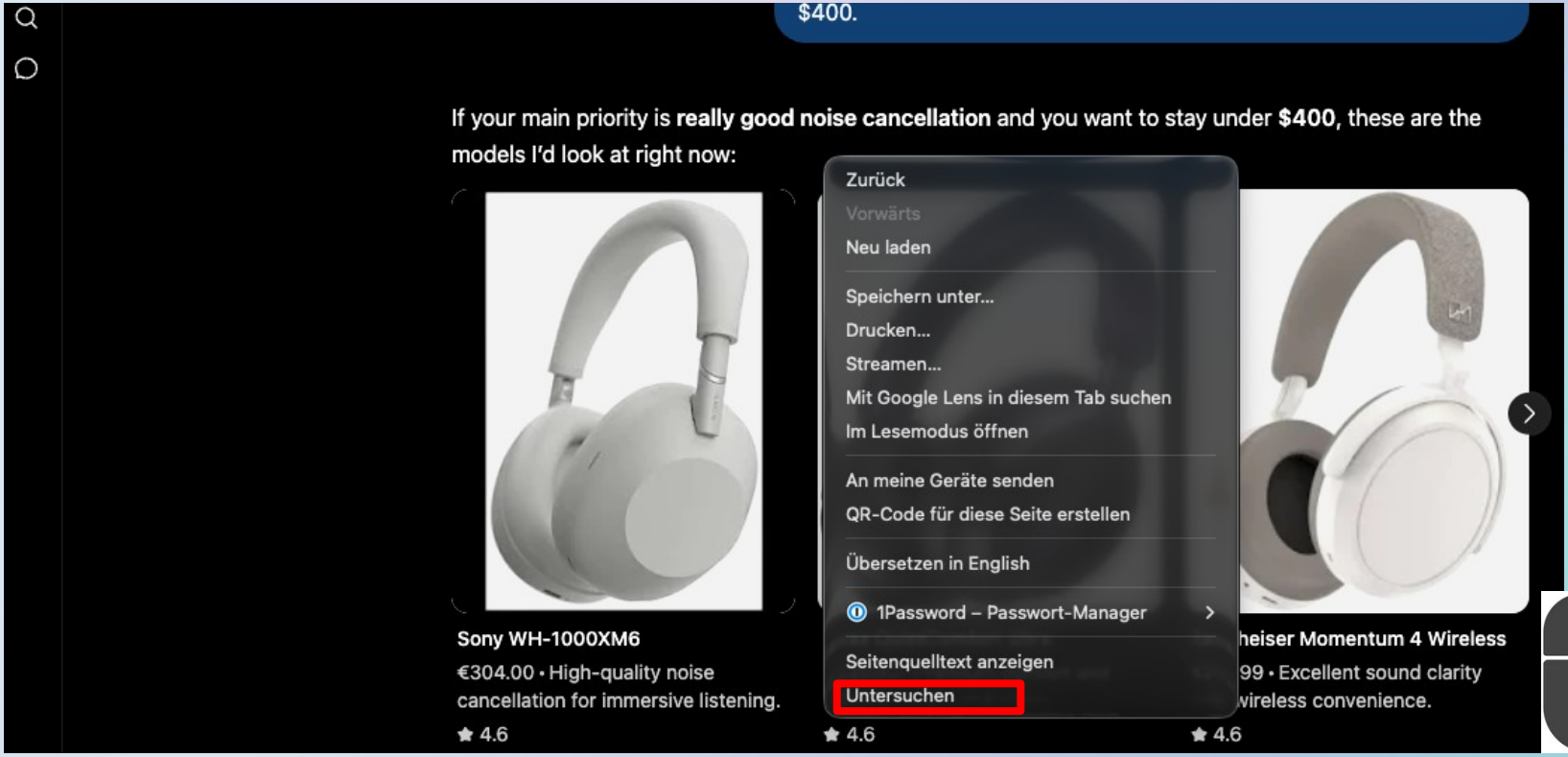
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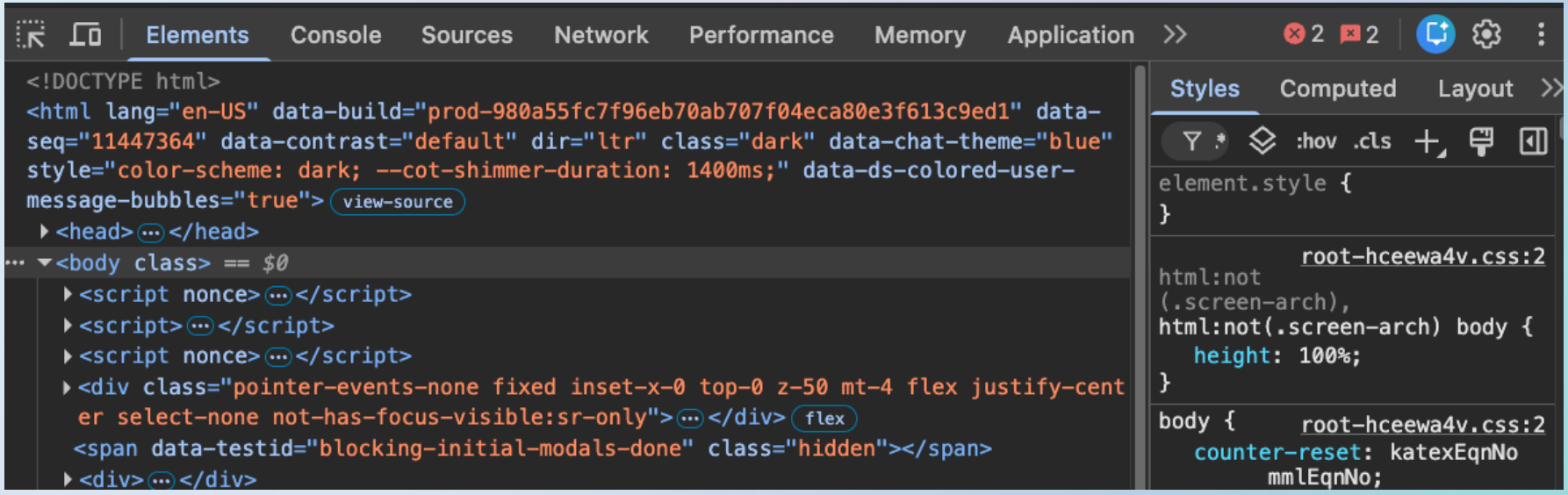
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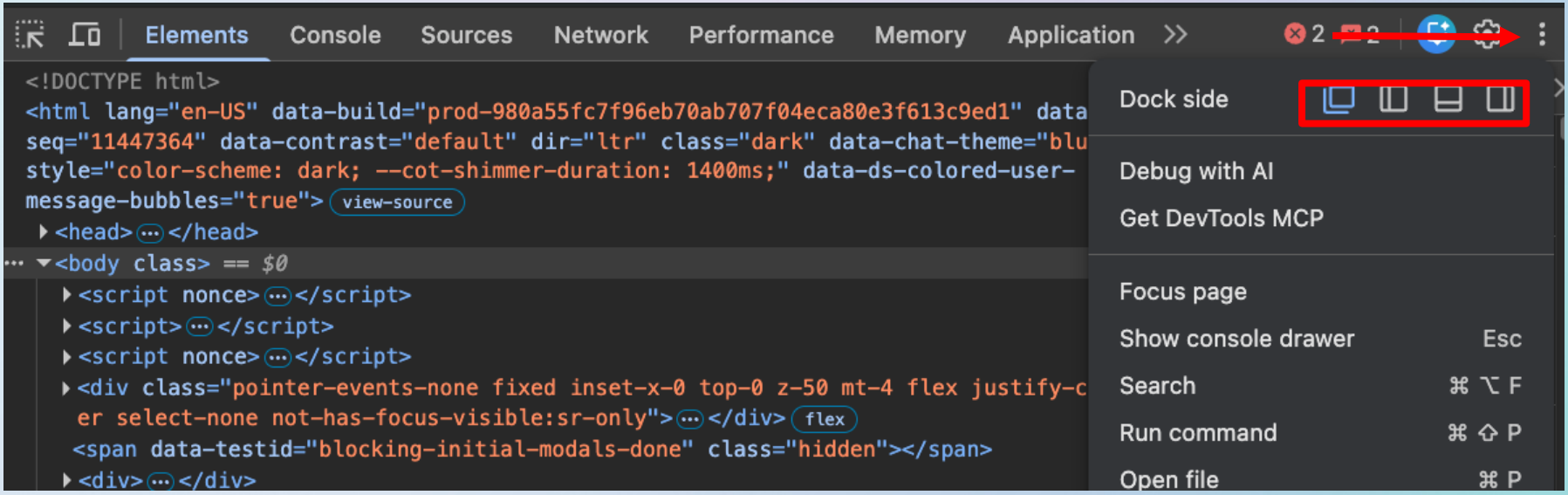
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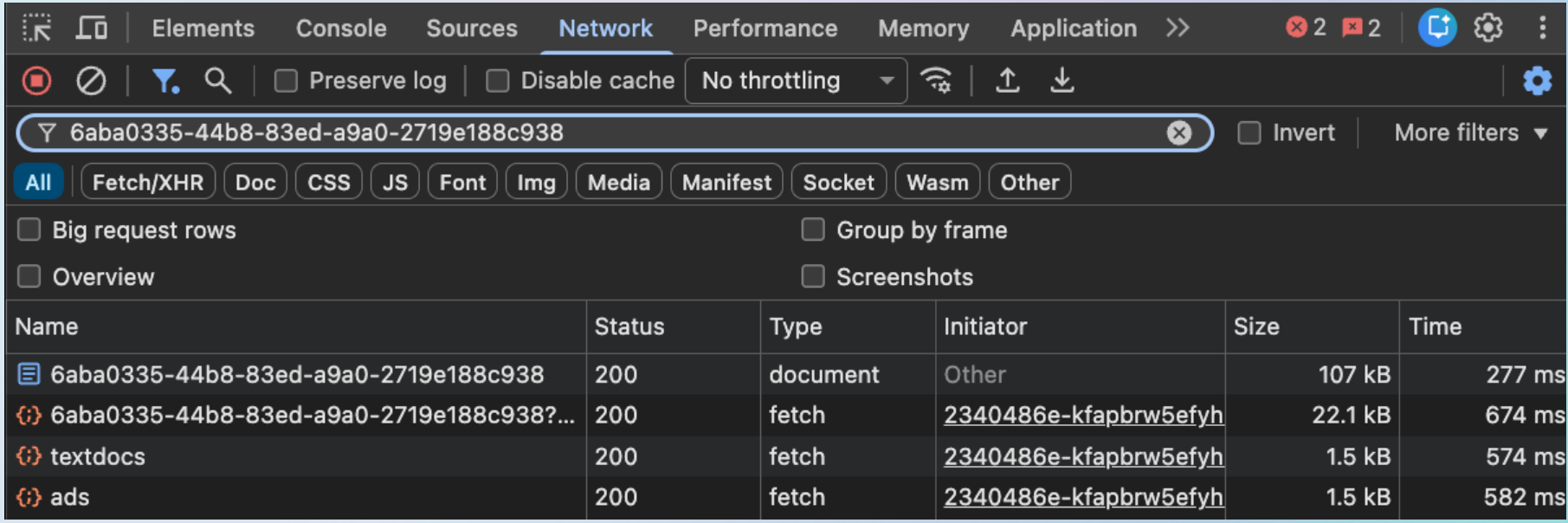
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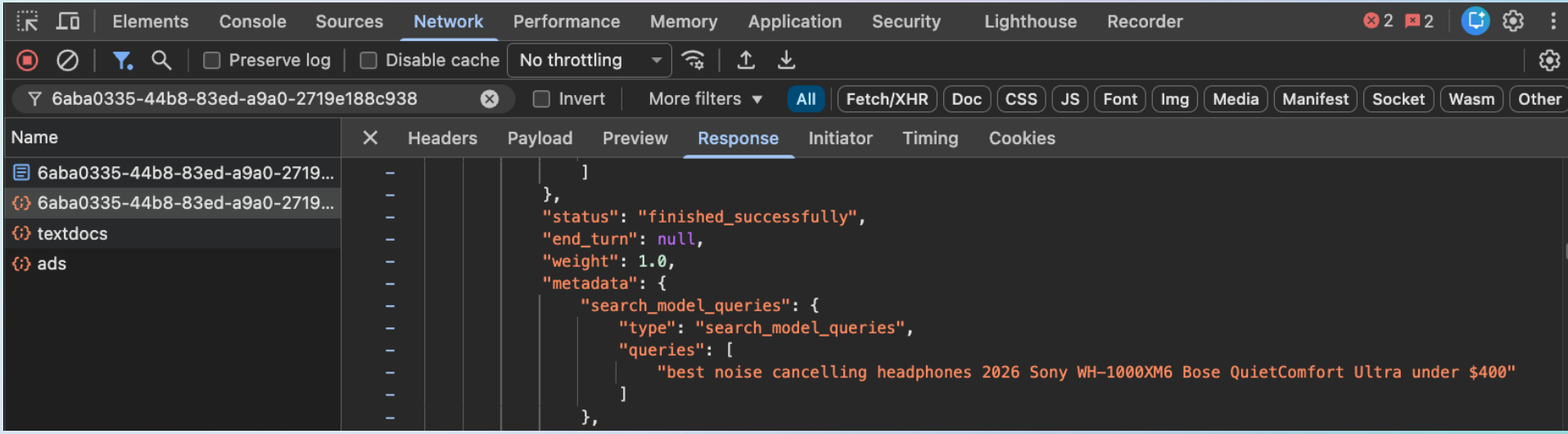
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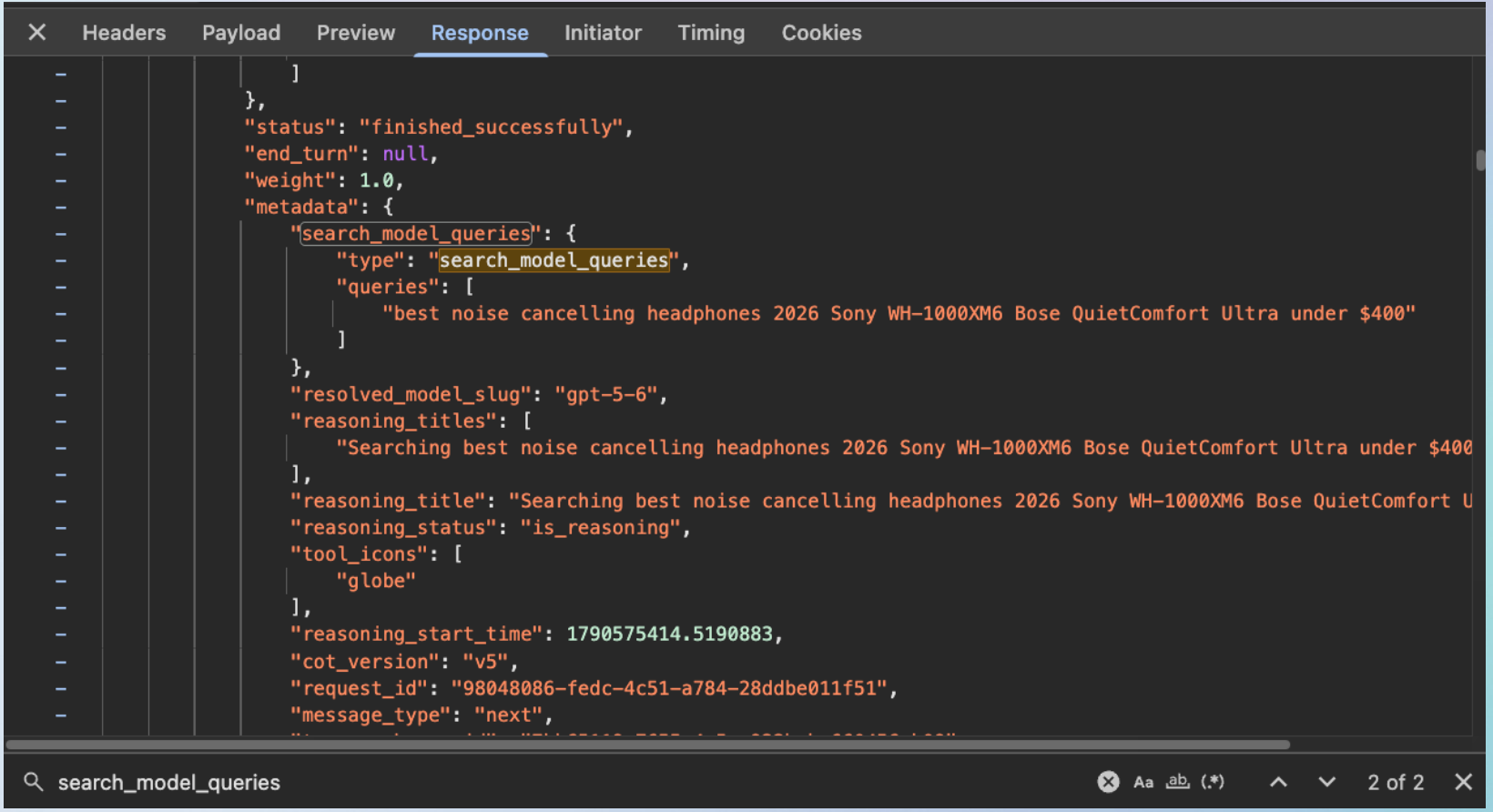
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Now its your turn

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Thanks for listening!



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